

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Sussman Sikes & Associates
Attention: Accounts Payable
29200 Northwestern Hwy
Suite 130
Southfield, MI 48034

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
259006-1	09/30/12	September 2012	08/27/12 - 09/24/12

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WDIV	Angela Cady	Local-Detroit	Local

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Michigan Democratic S	Political-Issue	750

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
09/17/12 - 09/25/12	259006	2283694

<u>Billing Calendar</u>	<u>Billing Type</u>
Broadcast	Cash

<u>Special Handling</u>

<u>IDB #</u>	<u>Advertiser Code</u>	<u>Product Code</u>
9914150	3	

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/17/12	09/23/12	4:30am Local News	4:30-5am M-F	- 1111 - -	:30	4	\$175.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - 1111 - -	<u>Spots/Week</u> 4	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Tu	09/18/12		4:30am Local News	4:30-5am M-F	:00		\$175.00	NM
			Unresolved							
4	WDIV	W	09/19/12	4:38 AM	4:30am Local News	4:30-5am M-F	:30	MI DP1001H	\$175.00	NM
3	WDIV	Th	09/20/12	4:57 AM	4:30am Local News	4:30-5am M-F	:30	MI DP1001H	\$175.00	NM
2	WDIV	F	09/21/12	4:39 AM	4:30am Local News	4:30-5am M-F	:30	MI DP1001H	\$175.00	NM
2	09/24/12	09/25/12	4:30am Local News	4:30-5am M-F	M- - - - -	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> M- - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	M	09/24/12	4:41 AM	4:30am Local News	4:30-5am M-F	:30	MI DP1001H	\$175.00	NM
3	09/17/12	09/23/12	Local 4 News Today 5-6A	5-6a	- 1111 - -	:30	4	\$700.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WDIV	Tu	09/18/12	5:37 AM	Local 4 News Today 5-6A	5-6a	:30	MI DP1001H	\$700.00	NM
3	WDIV	W	09/19/12	5:52 AM	Local 4 News Today 5-6A	5-6a	:30	MI DP1001H	\$700.00	NM
1	WDIV	Th	09/20/12	5:41 AM	Local 4 News Today 5-6A	5-6a	:30	MI DP1001H	\$700.00	NM
4	WDIV	F	09/21/12	5:53 AM	Local 4 News Today 5-6A	5-6a	:30	MI DP1001H	\$700.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
259006-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	Political-Issue	750	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/24/12	09/25/12	Local 4 News Today 5-6A	5-6a	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 09/24/12 5:37 AM Local 4 News Today 5-6A 5-6a :30 MI DP1001H \$700.00 NM									
5	09/17/12	09/23/12	Today Show	7-9a	-1111--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1111-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 09/18/12 8:29 AM Today Show 7-9a :30 MI DP1001H \$1,800.00 NM 2 WDIV W 09/19/12 8:43 AM Today Show 7-9a :30 MI DP1001H \$1,800.00 NM 3 WDIV Th 09/20/12 8:49 AM Today Show 7-9a :30 MI DP1001H \$1,800.00 NM 4 WDIV F 09/21/12 8:29 AM Today Show 7-9a :30 MI DP1001H \$1,800.00 NM									
6	09/24/12	09/25/12	Today Show	7-9a	M-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 09/24/12 8:28 AM Today Show 7-9a :30 MI DP1001H \$1,800.00 NM 1 WDIV M 09/24/12 8:43 AM Today Show 7-9a :30 MI DP1001H \$1,800.00 NM									
7	09/17/12	09/23/12	10-11AM Ellen	10-11A Ellen	-TWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 09/19/12 10:59 AM 10-11AM Ellen 10-11A Ellen :30 MI DP1001H \$1,000.00 NM 2 WDIV F 09/21/12 10:27 AM 10-11AM Ellen 10-11A Ellen :30 MI DP1001H \$1,000.00 NM									
8	09/24/12	09/25/12	10-11AM Ellen	10-11A Ellen	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 09/24/12 10:30 AM 10-11AM Ellen 10-11A Ellen :30 MI DP1001H \$1,000.00 NM									
9	09/17/12	09/23/12	Today III	11A-12N Today III	-TWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 09/18/12 11:53 AM Today III 11A-12N Today III :30 MI DP1001H \$650.00 NM 2 WDIV F 09/21/12 11:29 AM Today III 11A-12N Today III :30 MI DP1001H \$650.00 NM									
10	09/24/12	09/25/12	Today III	11A-12N Today III	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 09/24/12 11:53 AM Today III 11A-12N Today III :30 MI DP1001H \$650.00 NM									

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259006-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	Political-Issue	750	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/17/12	09/23/12	M-F Local News @ 4pm	4p-430pm	- TWTF - -	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 09/20/12 4:21 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1001H \$1,300.00 NM									
2 WDIV F 09/21/12 4:22 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1001H \$1,300.00 NM									
12	09/24/12	09/25/12	M-F Local News @ 4pm	4p-430pm	M- - - - -	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M- - - - - 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 09/24/12 4:29 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1001H \$1,300.00 NM									
13	09/17/12	09/23/12	M-F Local 4 News 5-6pm	5P-6P	- TWTF - -	:30	3	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 3 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV Tu 09/18/12 5:57 PM M-F Local 4 News 5-6pm 5P-6P :30 MI DP1001H \$2,200.00 NM									
1 WDIV W 09/19/12 5:57 PM M-F Local 4 News 5-6pm 5P-6P :30 MI DP1001H \$2,200.00 NM									
2 WDIV Th 09/20/12 5:52 PM M-F Local 4 News 5-6pm 5P-6P :30 MI DP1001H \$2,200.00 NM									
14	09/24/12	09/25/12	M-F Local 4 News 5-6pm	5P-6P	M- - - - -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M- - - - - 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 09/24/12 5:40 PM M-F Local 4 News 5-6pm 5P-6P :30 MI DP1001H \$2,200.00 NM									
15	09/17/12	09/23/12	M-F Wheel of Fortune	7-8P	- TWTF - -	:30	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Tu 09/18/12 7:23 PM M-F Wheel of Fortune 7-8P :30 MI DP1001H \$3,200.00 NM									
1 WDIV W 09/19/12 7:28 PM M-F Wheel of Fortune 7-8P :30 MI DP1001H \$3,200.00 NM									
16	09/24/12	09/25/12	M-F Jeopardy	730P-8P	M- - - - -	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M- - - - - 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 09/24/12 7:42 PM M-F Jeopardy 730P-8P :30 MI DP1001H \$3,200.00 NM									

Total Spots **31** Gross Total **\$42,250.00**

Payment Terms 30 Days

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<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
ISS/Michigan Democratic S		Political-Issue	750

Agency Commission **\$6,337.50**

Net Amount Due **\$35,912.50**

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